



ETKF hosting the BuDo-Way

The BuDo-Way program serves as a **bridge** making BuDo (Japanese martial arts) treasure of knowledge accessible for participants to leverage acquiring relevant and applicable success (personal and business) tools. The program has been delivered to many thousands worldwide and aligns well with the ITKF “**BuDo for Life**” concept.

Sensei Nir, program founder, is leveraging his lifelong combined experience to help participants of the program access and actually apply BuDo centuries-long accumulated wisdom and knowledge for their personal growth and success.

ETKF is proud to host a **BuDo Conference**, including a BuDo-Way session delivered by sensei Nir, during the 2018 ETKF Euro champ demonstrating actual implementation of the “**BuDo for Life**” concept in Europe.

“Taking Control the BuDo-way” Presentation

The 45 minutes presentation shall focus on the following BuDo-related subjects:

- **Taking control** over your mental state. The amazing physiology → mental path.
- **General recruitment** - summon all mental-physical faculties at a given moment for a given task.
- **Enhance your will power** – making wise decisions at life’s challenging situations.
- **Peaceful Mind** - Effective performance within stressful situations
- **Ho-Shin**: give everything to remain full

Sensei Eyal Nir – Program founder

BuDo - Chairman at Dento Karate Israel (ITKF), 6th Dan Karate, few times Karate national champ

Technology - MSc. EE, 25 years’ hi-tec experience

Business - Products Director, Marketing & Sales manager

Lecturer & author - Business English and Computer communication lecturer at academic institutes

Author - of the “**Breakthrough the BuDo-Way**” Amazon best seller

